



UNIVERSITY
OF LONDON

2021

Postgraduate programme

Global MBA

With academic
direction from:



Queen Mary
University of London

london.ac.uk/mba

World class. Worldwide.

Join the World Class

1 **Tailor your degree with a specialism**

The Global MBA gives you the option to focus on a specialist pathway that interests you. You can specialise in accountancy, entrepreneurship and innovation, finance, health, law or leadership.

2 **Flexible learning options**

We offer you the flexibility to fit your studies around your working life. If you need to travel, you can take your studies with you.

3 **A mark of excellence**

The University of London's distinguished history of distance learning dates back to 1858. You'll gain a prestigious qualification respected by employers worldwide.

4 **Accredited programme**

With accreditation from professional bodies including CMI and CIMA, you'll have access to resources and networks that will greatly enhance your career prospects.

5 **Employability**

When you graduate, you become part of our global network of influential alumni, which includes leaders in industry and Nobel Prize winners.

Contents

Key dates

Applications open:

21 December 2020
22 March 2021
28 June 2021

Applications close:

1 March 2021
7 June 2021
6 September

Registration closes:

15 March 2021
21 June 2021
20 September 2021

Course starts:

April 2021
July 2021
October 2021

Global MBA

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A flexible MBA by a world-class institution



Dr Dimitrios Koufopoulos

Programme
Director,
Global MBA

The Global MBA offers a transformational learning experience that will develop your skills and knowledge into world-class business acumen.

The programme looks beyond the boundaries of the lecture theatre. By studying online, you no longer need to spend time away from the workplace. You can maintain your career and build on it as you progress.

You also have the opportunity to build your global network and collaborate with peers from around the world, learning from a wealth of inspiring backgrounds and experience.

London is a global centre of finance, marketing and economics, which provides an unparalleled setting for the provision of global business studies.

The Global MBA benefits from the vast history and presence of international business that London has provided its institutions for centuries.



A trusted name in global education

The University of London is one of the world's leading universities, internationally recognised for its high academic standards. This reputation is based on the outstanding teaching and research of our 17 member institutions.

The University of London is the world's oldest provider of degrees through distance and flexible learning. Since Queen Victoria awarded the University of London its Royal Charter in 1858, our study programmes have been accessible to students all over the world. Today, we have more than 50,000 students in over 180 countries, studying on 100-plus degrees, diplomas and certificates.

Our alumni include many people who have shaped the world we live in, including leaders of business and industry, scientists and politicians. Six past students have won Nobel Prizes, including Derek Walcott, Charles Kao and Nelson Mandela.

Academic direction



Academic direction is provided by Queen Mary University of London and UCL Medical School for the Health specialist pathway.

Queen Mary University of London

A member of the prestigious Russell Group, Queen Mary was ranked in the world's top 25 institutions by Times Higher Education 2017 for international outlook. This was based on the proportion of international staff and students, citations and internationally co-authored papers.

Queen Mary also places a high priority on the integration of its teaching and research. This ensures that your MBA study materials are informed by the latest developments in the industry and are fully relevant to your needs.

Business links

The schools represented by the Global MBA have a wide range of industry links and advisory connections. Academics in the School of Business and Management at Queen Mary have advised organisations such as the BBC, the European Commission, and the Equality and Human Rights Commission.

The advisory board to the School of Economics and Finance includes the former Chairman of Ofcom and the Chief Economic Advisor to the Mayor of London.

The School of Law has links with organisations such as Mills & Reeve, Kilburn & Strode, and the global IT corporations Intel and Unisys.

UCL Medical School

UCL has educated doctors since 1834 and the medical school sits in the heart of London. Working closely with several major teaching hospitals it provides a truly world class medical education.

Many UCL Medical School alumni have gone on to become high-profile figures and leaders of the medical profession across the globe. In the UK, for example, the former President of the Royal College of Physicians, the current President of the Royal College of Surgeons and the Chair of the General Medical Council are all our alumni.

The Medical School is currently ranked 10th in the world in the QS World University Rankings (2018) and 7th in the UK by the Complete University Guide 2018.

Online and flexible learning explained



You don't need to wait long to get started. We offer four entry points per year (January, April, July and October) to begin the Global MBA.

Fit your studies around your schedule

Completion of the MBA is under your control. You set your own pace and you can complete the programme in a minimum of one year and a maximum of five years. Each core module is available up to four times a year (subject to demand). Depending on your needs you can adjust the number of modules you study each session, with the advantage of being able to take time away from study if necessary. You can study up to six modules at a time (or four modules plus the Strategic Project).

Study materials

When you register we provide you with all of the resources and study materials you need to complete the programme successfully. You can access these on computers, tablets and other mobile devices through your virtual learning environment (VLE).

On the VLE, you will be able to engage with your course materials for each module, including videos, exercises and discussion forums,

with supervision from established academics. The VLE also contains tools that will allow you to monitor your progress and log your development.

Network with professionals worldwide

The Global MBA provides a platform for you to discuss and exchange real case studies and scenarios from around the globe, providing a fully international perspective on events and unrivalled networking opportunities.

Guaranteed tutor support

All students receive tutor support and feedback while studying this programme. Tutors introduce the modules, respond to queries, monitor discussions and provide guidance on assessments.

If you register for a module as a web-supported learner, you join an online tutor group. Here, your tutor provides support via discussion groups. If you enrol for a module with a local Recognised Teaching Centre, you can receive face-to-face tuition and support. For more information on Recognised Teaching Centres, visit: bit.ly/recognised-centres

Assessment

The format and mode of assessment for this programme may change due to events or circumstances beyond our control. Students will be informed of their assessment arrangements via their Virtual Learning Environment (VLE), once confirmed. For the latest information on examinations, please visit: london.ac.uk/exams

Build up your qualifications

If you don't meet all of the entry criteria, you can still apply to enter the Global MBA via an alternative entry route (see page 25).

We offer a number of qualifications that allow you to validate the progress you make. If you are not ready to commit to the full MBA, you can work towards a Postgraduate Certificate or Postgraduate Diploma.

Celebrate your graduation

When you complete your qualification, you will receive an official University of London award. You will be invited to attend the annual graduation ceremony in London, which is usually presided over by the University of London's Vice-Chancellor or the Chancellor, HRH Princess Royal.



Premmanee Saowadan

Global MBA graduate, Austria

'The Global MBA programme has helped me to see my work from a different perspective – from a more managerial point of view. The programme has broadened my knowledge of management and will hopefully enhance valuable practical skills in areas such as leadership.'

The University of London is a prestigious institution and I could not be prouder to be a part of this programme. Moreover, I am really impressed with how very well-structured the programme is and the level of support provided by the University.'

Programme structure

Global MBA structure

To complete the MBA, you will need:

- Six core MBA modules (90 credits)
- Four optional modules (60 credits)
- The Strategic Project (30 credits)

Core modules

1. Accounting and Finance
2. Economics for Managers
3. Marketing for Managers
4. Organisational Behaviour and Human Resource Management
5. Strategic Management
6. Successful Leadership

Plus any four optional modules within any of the following specialisms:

Accountancy

Entrepreneurship

Finance

Health

Law

Leadership

Plus:

Strategic Project

To achieve the general MBA, you will have to pass these six core modules, plus any four optional modules, plus the Strategic Project.

The Strategic Project

The Strategic Project is the defining component of the MBA programme. It gives you the opportunity to develop your independent business research skills and apply them in an organisational context.

You will develop a methodology and use research skills to identify, collect, and analyse data in relation to this business challenge. The project gives you the opportunity to demonstrate your acumen, initiative and decision-making ability.

Drawing upon your learning from the other modules, you will analyse a problem, explore alternative solutions and apply judgements based on a full assessment of the evidence. You then present this in a professional document.

Specialist pathways

- MBA (Accountancy)
- MBA (Entrepreneurship and Innovation)
- MBA (Finance)
- MBA (Health)

- MBA (Law)
- MBA (Leadership)

To gain a specialist MBA, at least three of the optional modules and the Strategic Project must be from one specialist area.

Postgraduate qualifications

To achieve a Postgraduate Diploma in Business Administration, you must successfully complete a total of eight modules – any four core modules, plus any four other modules (core or optional). You can pursue a specialist award by taking at least three optional modules from any one pathway.

To achieve a Postgraduate Certificate in Business Administration, you must complete a total of four modules: any two core modules, plus any two other modules (core or optional). No specialist route is available for this award.

Individual modules

You may register for any number of core or optional modules* on a stand-alone basis, with the exception of the Strategic Project. However, only four modules (a maximum of 60 credits) may be counted as credit towards a related award.

*Subject to module availability in each session.

Core modules

Accounting and Finance

This module will give you a better understanding of how businesses perform and the decisions and problems they face. You will learn how financial information is prepared and communicated and how it is used as an effective tool for decision-making and control. This information includes areas of financial and management accounting and the main principles of finance.

Economics for Managers

This module explains the central economic concepts and models, including supply and demand, production and cost functions, product and resource pricing, national accounting and money demand and supply. You will learn about the business environment in which firms operate, how economic theory determines decision-making, and how contemporary economic events influence the world economy.

Marketing for Managers

This module emphasises the importance of marketing for the survival and long-term viability of contemporary businesses. It will help you to evaluate the marketing process, explain the importance of understanding customers and the marketplace (in domestic and international contexts) and understand how to develop and implement a successful marketing strategy.

Organisational Behaviour and Human Resource Management

This module explains the key theoretical and practical issues relating to organisational behaviour and human resource management, and examines how strategic and successful HR policies are implemented. You will learn more about how organisations behave and how they manage their people. It will help you to lead more effectively and enhance organisational performance.

Strategic Management

Managers need to know how organisations engage with their environment and how to develop new competitive advantages. This module introduces you to the key concepts, frameworks and practices of strategic management. It prepares you to respond quickly to today's challenging business climate and understand the role of strategy in maintaining or achieving competitive advantages.

Successful Leadership

This module prepares you for strategic leadership and transformational roles in organisations. You'll explore current leadership theory and how it fits against contemporary expectations of people in organisations, using case studies to apply real-world context. In preparing you for strategic leadership, this module helps you identify, evaluate and hone your own personal leadership style.

Specialist Pathway: Accountancy

The Global MBA Accountancy pathway promotes the development of a broad knowledge and understanding of accounting principles and their relevance to business decision-making.

This specialism will:

- identify, differentiate and evaluate a variety of accounting approaches
- apply accounting principles to solving problems in changing business environments
- evaluate the implications of decision-making on the viability of businesses.

Programme structure

Six core modules

Plus four optional modules (at least three chosen from the Accountancy modules below):

Financial Reporting and Analysis

Accounting for Managers

International Accounting

Advanced Management Accounting

Plus the Strategic Project in Accountancy

Financial Reporting and Analysis

This module examines the financial reporting of companies and how such reporting can be analysed to evaluate performance. You will learn how accounts are constructed and analysed, then examine the impact of various issues on the reported numbers. These include the reporting of tangible and intangible assets, continued and discontinued operations, and historic costs versus fair value accounting. A basic prior knowledge of accounting is assumed.

Accounting for Managers

Management accounting is a dynamic discipline which interacts with the organisational environment in which it exists. This module covers areas such as job and process costing, cost-volume-profit relationships, capital investment decisions and budgetary control systems. You'll explore emerging themes within the field of management accounting which are regarded as important for organisations seeking to evolve their management accounting systems.

Academic direction by



International Accounting

This module will help you understand international accounting theory and is suited to anyone who is looking for an international perspective on contemporary issues relating to accounting and finance. It brings into focus the context of accounting information, adjusting for social, political, economic, natural and cultural environments. You'll acquire the skills to pursue careers in auditing, financial institutions and management consultancy.

Advanced Management Accounting

This module provides insight into advanced aspects of planning, decision-making, performance evaluation and control. It considers a range of strategic management accounting techniques and critically examines the impact of behavioural and social issues in the use and implementation of management accounting techniques. This module encourages critical and analytical thinking surrounding the interplay between accounting and management.



Specialist Pathway: Entrepreneurship and Innovation

The Global MBA Entrepreneurship and Innovation pathway promotes an understanding of the innovation methods, techniques and strategies needed to identify and capitalise on entrepreneurial opportunities.

This specialism will:

- explore innovation processes and analysis of business opportunities for new venture creation
- identify and evaluate analytical techniques to determine the best use of entrepreneurial assets
- examine venture capital and equity investors' funding criteria and contractual terms.

Programme structure

Six core modules

Plus four optional modules (at least three chosen from the Entrepreneurship and Innovation modules below):

Venture Capital and Entrepreneurship

Entrepreneurial Marketing

Entrepreneurial Finance and Private Equity

Innovation and Change

Plus the Strategic Project in Entrepreneurship and Innovation

Venture Capital and Entrepreneurship

Venture capital has been the driving force behind some of the fastest growing sectors of today's economy. Entrepreneurs and business managers need to understand the strategies and tools required to secure venture capital finance. This module explores how entrepreneurs obtain funding from venture capital firms, and how those within the industry make and manage investments.

Academic direction by



Entrepreneurial Marketing

Marketing is especially important in entrepreneurial situations, when there is often limited capacity to establish a presence in a crowded marketplace. This module focuses on the different marketing approaches for entrepreneurs and new ventures compared to marketing for established firms.

Entrepreneurial Finance and Private Equity

Entrepreneurial success requires the ability to obtain finance and to manage it appropriately. Entrepreneurs need to know how to access funding and how to identify and overcome the risks and challenges. This module provides an understanding of how a firm's financial information can be used to obtain funding.

Innovation and Change

Innovation plays a key part in the formation, development and growth of firms and can involve combining knowledge from different parts of the world. This module equips you with the knowledge and skills to manage innovation in today's rapidly evolving global marketplace.





Specialist Pathway: Finance

The Global MBA Finance pathway promotes the skills needed to identify and assess key financial concepts and tools required to solve complex business problems.

This specialism will:

- examine the rationale for major financial transactions and how they can be executed successfully
- apply relevant corporate valuation methods to the asset management industry
- provide the ability to solve strategic investors' dilemmas between risk and reward.

Programme structure

Six core modules

Plus four optional modules (at least three chosen from the Finance modules below):

International Corporate Finance for Managers

Portfolio Management

International Financial Markets and Institutions

Risk Management and Decision Making

Plus the Strategic Project in Finance

International Corporate Finance for Managers

This module introduces the following elements of corporate finance: how firms fund themselves; how they choose between different types of finance; and how financing decisions influence investment decisions. This is the only finance module that looks at finance from the perspective of the firm rather than the investor. It is ideal if you work in the finance arena or if you wish to understand the relationship between firms and financial markets.

Portfolio Management

This module focuses on investment decision-making and improved portfolio management, introducing some of the state-of-the-art methodologies used by professional portfolio managers. It develops skills based on modelling of asset price procedures and empirical research findings. By the end of this module, you should be able to understand major portfolio management and risk concepts; apply these to a specific business problem; resolve problems in selecting investments; formulate asset allocation models; and use different asset pricing models in portfolio construction.

Academic direction by



International Financial Markets and Institutions

This module is an introduction to international transactions and the role of foreign exchange markets. You'll learn about international capital flows and balance of payments accounting, how the foreign exchange market operates, and how standard foreign exchange contracts are valued. It will also describe the role of key international institutions such as the IMF, the World Bank and the WTO. This perspective on finance is vital for anyone planning to work in an international organisation.

Risk Management and Decision Making

This module focuses on decision-making in risky environments, which is of value throughout the finance industry. It offers a detailed analysis of tools and processes that are used by the financial industry to manage risk. Firstly, this module introduces you to the 'value at risk' approach in risk management and decision-making, with the use of case studies. Secondly, you will analyse the management of risk portfolios. Finally, you will investigate decision-making and why firms tend to take biased decisions.

Specialist Pathway: Health

With academic direction provided by UCL Medical School, the Global MBA Health pathway promotes a range of professional attributes that underpin advancement to senior levels of management in the health sector.

This specialism will:

- provide a rich opportunity to gain an understanding of the practice and the challenges of management/ leadership within a healthcare context
- bring policy and practice to life
- facilitate career progression..

Programme structure

Six core modules

Plus four optional modules (at least three chosen from the Health modules below):

Healthcare Systems

Resource Management in Healthcare

Risk, Governance and Patient Safety

Innovation and Quality Improvement

Plus the Strategic Project in Health

Academic direction by



MEDICAL SCHOOL

Healthcare Systems

This module provides an understanding of the goals, objectives and functions of a health system. Comparing and contrasting different healthcare systems to develop a broad understanding of how healthcare systems operate, deliver services and finance those services.

Resource Management in Healthcare

This module focuses on understanding financial management in healthcare organisations including managing money and risk to provide efficient healthcare to patients. It also introduces students to the theoretical and practical considerations associated with recruiting, retaining, and looking after staff in healthcare organisations.

Risk, Governance and Patient Safety

This module provides an understanding of risk and governance in healthcare settings, including balancing priorities such as finance, safety, and patient care. Participants will understand how to assess, develop, implement, and monitor risk management plans to deliver efficient and sustainable service standards.

Innovation and Quality Improvement

This module identifies how quality improvement can be built into healthcare delivery, to improve health outcomes, service performance and organisational learning. Participants will gain the skills required to implement data-driven improvement in healthcare settings.

Please note: It is strongly advised that students taking Health option modules have prior experience of working in the health or healthcare sector.





Specialist Pathway: Law

Academic direction by



The Global MBA Law pathway promotes a comprehensive understanding of the theory and practice of financing international transactions and the underlying forces within corporate finance law.

This specialism will:

- identify and evaluate comparative corporate governance issues
- develop an understanding of global economic governance structures
- identify and analyse the legal frameworks for transfers of public and private capital to developing countries.

Programme structure

Six core modules

Plus four optional modules (at least three chosen from the Law modules below):

International Finance Law: Transactions, Policy and Regulation

Corporate Finance Law

Corporate Governance and Ethics

Legal Aspects of Financing Development

Plus the Strategic Project in Law

International Finance Law: Transactions, Policy and Regulation

This module examines the legal issues arising from the operations of the largest commercial, merchant and investment banks on the international banking and capital markets. It considers how international financial transactions, contracts and negotiations work. With the use of case studies, you'll gather the building blocks and conceptual tools necessary to understand and master the advanced intellectual challenges posed by the interaction of law and policy in international financial transactions.

Corporate Finance Law

This module enables you to analyse transactions using sophisticated methodologies. It focuses on issues such as the use of debt and equity, due diligence, regulations surrounding takeover defences and financial assistance, and the protection of minority shareholders. By taking this module, you will gain a sound understanding of the dynamics of corporate financing options, methods and techniques in light of regulatory theories, applicable legal frameworks, shareholder capitalism and public policy objectives.

Corporate Governance and Ethics

This module addresses issues affecting the business community and the wide effects of the debate on corporate governance. You will study the origins of modern corporations and the influence of relevant theories on corporate governance. You'll analyse legal issues, with particular focus on the UK corporate governance debate. Finally, you'll examine scenarios in which the adoption of unethical approaches led to the infringement of fundamental rights.

Legal Aspects of Financing Development

All developing countries face challenges accessing capital for development. This module concerns the legal framework underpinning the flow of external capital to developing countries. You'll examine contentious issues in international development finance, such as sovereign debt restructuring, the conditionality attached to financial assistance, and how policy can be influenced by international investment agreements. This module will be valuable to anyone interested in international financial institutions, NGOs, development organisations or related careers.

Specialist Pathway: Leadership

The Global MBA Leadership pathway promotes a critical self-awareness of one's own leadership and its consequent issues in the wider global context in which business management takes place.

This specialism will:

- identify and evaluate approaches to leadership in different organisational contexts
- engage critically with management frameworks, theories and tools
- evaluate leadership decisions in a political and cultural context.

Programme structure

Six core modules

Plus four optional modules (at least three chosen from the Leadership modules below):

Leadership and Management Models

Negotiation and Conflict Management

Leadership, Transformation and Organisational Change

Leadership and Ethical Decision Making

Plus the Strategic Project in Leadership

Leadership and Management Models

Understanding management models (from classical to contemporary) is crucial to evaluating the effectiveness of leadership. This module prepares you for strategic leadership and transformational roles, using a variety of resources to develop your understanding of management models. It helps you identify and analyse leadership theories, and explores applications in real-world contexts based on case studies.

Negotiation and Conflict Management

To lead any organisation effectively, managers must be able to negotiate with internal and external constituents, identify and manage different types of conflict, and employ dispute resolution methodologies where necessary. By taking this module, you'll learn highly practical skills used in negotiation and conflict management by managers of government agencies, hedge funds and small businesses (among others), helping to make you a highly effective leader.

Academic direction by



Leadership, Transformation and Organisational Change

This module focuses on senior leaders – top management teams, CEOs and Boards of Directors – and is suitable for anyone pursuing a career in business management. Using case studies, you'll develop your ability to respond to complex issues and situations that arise in working environments. You'll gain a deep understanding of the contribution of strategic leadership to organisational change and transformation.

Leadership and Ethical Decision Making

Ethical decision-making is crucial to today's leaders as both corporate and individual responsibility takes centre stage in the public eye. This module prepares you for strategic leadership and transformational roles, building on the Successful Leadership core module to help you recognise how your own moral approach affects and determines leadership approaches when confronted with ethical concerns. You'll explore case studies and examples of real-world ethical dilemmas.





Anne Francke

Chief Executive, CMI

'When students graduate with a Level 7 Strategic Qualification in Management from CMI as well as a very prestigious University of London Global MBA, they are boosting their employability by presenting employers with exactly the skills they seek.

The Global MBA combines a prestigious world-class British university degree with best-in-class British professional bodies, CMI and CIMA, who set admired standards and create career pathways, including unique Chartered status.

And it is open to anyone, anywhere, anytime. What an amazing and unique value proposition.'

Accreditation

Industry recognition

The Global MBA is recognised by major industry bodies, providing you with a wealth of resources and opportunities that will support your professional development.

All Global MBA students receive CMI membership. Those who study optional modules in accountancy will also receive membership of CIMA.

Chartered Management Institute



CMI promotes the highest standards in management and leadership excellence.

The core modules and Strategic Project of the Global MBA meet the requirements of CMI's Level 7 Diploma in Strategic Management and Leadership. When you successfully complete the MBA, you also receive this Diploma.

If you also have at least three years of relevant work experience, you can gain Chartered Manager status. For more details, see: london.ac.uk/mba

Chartered Institute of Management Accountants



Chartered Institute of
Management Accountants

If you successfully complete the MBA (Accountancy), you are eligible to sit the CIMA Master's Gateway exam. This is a fast-track route towards the CIMA Professional Qualification and the globally recognised CGMA.

Canadian students

As a result of an exciting partnership with CIM Chartered Managers Canada, Canadian students will also benefit by becoming CIM members upon admission to the programme and will be eligible to obtain the Chartered Manager (C.Mgr) designation upon completion of the programme at no additional cost.

Networking and events

Through CMI and CIMA, you'll have access to a wide range of online resources and specialised events (UK and international). Both organisations provide networking and mentoring opportunities for members. The CMI community is over 120,000-strong – a considerable resource for its members.

'The Global MBA is a welcome and much-needed initiative in an increasingly global business environment. CMI can engage with learners and help them develop their practical professional skills.'

Ian Myson

Director of Higher Education
Partnerships at the Chartered
Management Institute (CMI)

Mentoring and CPD

These organisations also offer mentoring programmes which provide practical support to managers at all levels of their careers.

Through CMI Mentoring, more experienced managers and leaders share their skills and experiences, helping others to develop these skills further themselves.

CIMA members benefit from a continuing professional development (CPD) scheme. This supports you by helping you to identify your future learning needs.

Take your career to the next level

Building connections

With a variety of study pathways and professional development resources at your fingertips, you will emerge from the Global MBA with the capability to reach new frontiers in business.

From the moment you begin the MBA, you'll be able to bring new learning and skills to the workplace. The Strategic Project (see page 8) can even involve your current organisation.

You can continue to climb the career ladder, using our professional associations to access training, build powerful connections and boost your standing in the field.

Seek new opportunities

Our links with professional bodies will provide you with access to industry-relevant workshops, training, professional development resources and the opportunity to establish new contacts and strengthen professional networks.

You'll have the opportunity to earn Chartered Management status through the work you provide for the Global MBA, granting you the most prestigious status available in the management profession.

All of this gives you excellent grounds to seek sponsorship for the programme (see page 26) and to pursue promotion opportunities once you have graduated.

Online career support

In addition to the resources offered by our MBA partners, you'll have access to career skills development modules from The Careers Group, University of London. This includes resources specifically designed and developed for the Global MBA.

These will help you to apply management knowledge from the course (including strategic thinking skills, decision-making skills, leadership skills, etc.) to your own executive career project.

Once you are close to completing the programme, you'll have the option to consult the CMI and CIMA listings for suitable job prospects, if that forms part of your plans.



Asha Murray-Richards

Trinidad and Tobago

'As an accountant, I want to stand out in a highly competitive industry. The accounting profession is ever changing and evolving, employers require their staff to remain fully equipped at all times, both academically and professionally.

As such, I view the Global MBA as a tool that will not only provide me with strong academic credentials, but also prepare me for leadership roles virtually within any profession.'

Entry requirements

For direct access to our Global MBA programme, you will need the following:

- **Academic requirements:** a First- or Second-Class bachelor's degree (or an equivalent professional award).
- **Work experience:** three years' relevant work experience in a managerial or professional role.

If you meet only one of these requirements, you can apply to join the programme via a second route. Under this route, you are strongly advised to complete our online MBA Preparation Course, International Business Essentials (c. 125 hours of study), and then take only one module (preferably core) in your first study session and one module in your second session.

If your first language is not English, you'll be required to show evidence of your English language skills. This can range from an IELTS test score to evidence that you have undertaken substantial education or work experience in English.

Please see our website for more details: london.ac.uk/mba

International Business Essentials

Prepare yourself for MBA study and a career in international business. As well as supporting the second entry route to the MBA, this series of six online short courses also helps you to develop the essential business, academic and cultural skills necessary to succeed in international business.

1. Professional Skills for International Business
2. Management Skills for International Business
3. Quantitative Foundations for International Business
4. Statistics for International Business
5. International Business Environment
6. International Business Capstone

Learn essential skills for international business

Gain insight into the key professional skills required by managers at all levels of an organisation. Learn how to make a positive first impression, how to become a role model at work, and more about effective time and resource management.

For more information and to enrol, visit: coursera.org/specializations/mba

Recognition of prior learning

The University of London offers an excellent opportunity for you to use your existing qualifications to your advantage.

Recognition of prior learning is where we accept a qualification in place of one (or more) modules of the Global MBA, so you don't need to take them as part of your degree. If your prior learning is recognised, you could complete the MBA more quickly by studying fewer modules.

Some qualifications are recognised for up to five modules, which is a significant portion of the programme.

How we recognise prior learning

We recognise qualifications **automatically** if we have already confirmed that they meet the learning outcomes of a particular module or set of modules. For qualifications we have not reviewed before, any recognition is classed as **discretionary**.

If you believe a qualification you hold reflects similar learning outcomes to Global MBA modules, you can apply for this to be recognised.

Further information

Your University of London qualification

When you graduate with an MBA, you receive a Final Diploma and a Diploma Supplement. When you graduate with a Postgraduate Diploma or Certificate, you receive the Final Diploma.

The Final Diploma

- Indicates that you were awarded a University of London degree, diploma or certificate.
- Identifies the provider of academic direction for the programme.
- Features the University of London crest and the Vice-Chancellor's signature.

The Diploma Supplement

- Describes the award you have successfully completed.
- Includes the transcript of modules taken, marks achieved and overall classification.
- States the role of the member institution affiliated with the programme.

Fees and funding

The course fee varies depending on a number of factors: where you live; whether you receive online or face-to-face tutor support; and whether you pay in full at registration or pay as you study.

The full list of annual fees for the programmes will be published on the Student Fees web page once confirmed. Please visit: london.ac.uk/fees

Fees are subject to annual revision and typically may be increased by up to five per cent per year.

If you do not pay in full at registration, you will pay for each module as you take it. The module fee includes access to study materials and entry to the assessments associated with the module (written examination, coursework and project as applicable).

Please note: all student fees are net of any local VAT, Goods and Services Tax (GST) or any other sales tax payable by the student in their country of residence. Where the University is required to add VAT, GST or any other sales tax at the local statutory rate, this will be added to the fees shown during the payment process. For students resident in the UK, our fees are exempt of VAT. For more details, please see: london.ac.uk/mba

Postgraduate master's loans

The UK government is now providing loans worth over £10,000 for students based in England who wish to begin their first master's level programme. The University of London Global MBA is eligible for this funding.

Scholarships

The University has developed a number of scholarships and bursaries for the programme. For the latest availability and updates, see: london.ac.uk/mba

Employer sponsorship

If you're employed and wish to apply for our MBA, your employer may be willing to help with the cost. Our online programmes are ideal for employers because they get to retain you as an employee and benefit from the additional skills you bring to the workplace.

Nevertheless, it's important to make a compelling case for the expense and any additional flexibility you may need. Our template and guides will help you build this case.

If your employer requires more information about the University of London or the benefits of sponsorship, refer to: london.ac.uk/employers



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Published by University of London.

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For further information on the range of programmes we offer, please visit our website (london.ac.uk) or contact us at:

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Online enquiries: sid.london.ac.uk



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