



UNIVERSITY  
OF LONDON

# GR AD VENTURE

THE UNIVERSITY OF LONDON  
ENTREPRENEUR PITCH  
COMPETITION

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**7th July 2021**  
**2pm - 3:30pm**  
**Zoom Webinar**

UCL BASEKX, 103C CAMLEY ST,  
LONDON N1C 4PF

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## GradVenture is the pitching competition for budding entrepreneurs from the University of London.

It aims to inspire entrepreneurship and encourage students and graduates to start their own businesses, as well as introducing them to networking opportunities beyond the colleges they study at.

Six finalists from four different Member Institutions within the University of London will tonight pitch their business ideas to four judges. At stake is a share of a £5,000 prize.

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## CHAIR OF GRADVENTURE



**Michael Hayman** MBE DL

Co-Founder, Seven Hills,  
Co-Founder, StartUp Britain  
and Honorary Professor of  
the Purpose Economy,  
University of London  
@michaelhayman

## FINAL: THE JUDGES



**Kate Daubney**

PFHEA FRSA

Director, The Careers Group,  
and Director, University of  
London Centre of Excellence for  
Careers and Employability



**Brigette Bard**

Founder and CEO, BioSure  
@Brig\_Bard



**Sharmadean Reid** MBE

Founder and CEO,  
Beautystack  
@sharmadeanreid



**Anna Brailsford**

CEO, Code First: Girls  
@anna\_brailsford

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# THE FINALISTS

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## Align

### City

Align is a digital platform (website and mobile App) which offers each aspiring barrister a tailored road-map to becoming a barrister. It is a diagnostic tool designed to capture a user's preparedness through a Foundational Assessment and then build a uniquely structured Achievement Ladder with bespoke tasks and advice. Persons with limited connection at the bar who find it challenging to build strong legal portfolios will gain a practical understanding of what's needed to become a barrister.

LinkedIn: <https://www.linkedin.com/company/linkedin-align/>

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## The Black Queer Travel Guide

### Goldsmiths

The Black Queer Travel Guide is an intelligent and affordable native app and digital platform that facilitates the safety of its Black queer users and allies. It aims to grow into a community that supports local Black queer business, an ambassador network, and bioregionalism by encouraging sustainable travel through an offer of specific advice, information, and local travel experiences on destinations around the globe.

Website: <https://www.theblackqueertravelguide.com/>  
Crowdfunder:  
<https://www.gofundme.com/f/black-queer-travel-guide-fund>  
Instagram: @blackqueertravelguide  
Twitter: @BlackQueerTG

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## Grand Nanny

### King's

GrandNanny - Intergenerational childcare that connects communities. We match working families with midlife+ neighbours to provide reliable after school childcare and rewarding part-time jobs.

Website: [www.grandnanny.co.uk](http://www.grandnanny.co.uk)  
Instagram: @grandnanny\_uk  
LinkedIn: <https://www.linkedin.com/company/grandnanny>

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## Baby Blues App

### QMUL

An innovative digital solution connecting women and making mental health care accessible to every mother in the UK

Website: [www.babyblues.app](http://www.babyblues.app)  
Instagram & Twitter: @babybluesapp

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## Carers Creative

### Goldsmiths

We are carers creative, a non-profit 'community interest company' with a mission of improving the wellbeing of unpaid Carers through creative action. This includes tailored courses, tutorials and sharing Carers stories.

Instagram: @carerscreative  
Email: [carerscreativewales@gmail.com](mailto:carerscreativewales@gmail.com)

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## SoJo

### King's

Sojo is bringing circularity to the fashion industry by modernising the centuries old clothing repair and tailoring industry. They connect customers to local seamster businesses through their app and bicycle delivery service so that people can get their clothes fixed or fitted with a few simple clicks. Think Deliveroo but for clothing alterations and repairs.

Website: <https://www.sojoapp.co.uk/>  
Instagram & Twitter: @sojo\_app

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## SEMI-FINAL: THE JUDGES



**Claire Warner**

Co-Founder, Æcorn



**Guy Schanschieff**

Founder and Managing  
Director, Bambino Mio



**Peter Whitehead**

PFHEA FRSA  
Leadership Development  
Consultant



**Charlotte  
Harrington**

Co-CEO, Belu Water

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## THE SEMI-FINALISTS

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Body Sense - UCL

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Synergy - SOAS

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First Class Tutors - QMUL

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NeuroSight - UCL

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Fed - SOAS

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Tap Out - St Mary's

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LanguageWaves - City

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Well-Minded - Goldsmiths

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## Brought to you by:



**UNIVERSITY  
OF LONDON**

The University of London is unlike many other universities. It consists of 17 independent member institutions with outstanding global reputation and several prestigious central academic bodies and activities. The member institutions are considered universities in their own right; they set their own entrance criteria for their courses and they offer their own services to students. Some now also have their own degree awarding powers. All students from the member institutions are also University of London students, making them part of a community of over 170,000 and giving them access to many services in London.



The Careers Group is a federal membership organisation of the University of London. It consists of a range of institutional careers and employability services, supported by a small central team. The Careers Group has been delivering university career services for over 100 years and is probably the largest higher education careers and employability service in the world. We currently have around 250 staff members in a range of roles supporting students, recent graduates and early career researchers and working in partnership with academic colleagues and employers. The Careers Group is recognised as a centre of excellence in relation to careers and employability support for HE students and graduates. All the institutions represented at GradVenture are members of the Careers Group, University of London.

