<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.15</td>
<td>Registration</td>
<td>CHANCELLORS HALL</td>
</tr>
<tr>
<td>9.45</td>
<td>Opening Plenary Session</td>
<td>CHANCELLORS HALL</td>
</tr>
<tr>
<td>10.45</td>
<td>Networking and Coffee Break</td>
<td>GRAND LOBBY</td>
</tr>
<tr>
<td>11.15</td>
<td>Parallel Sessions (AM)</td>
<td>ROOMS</td>
</tr>
</tbody>
</table>

### MOOCs

**Room 102**
- **Chair:** Alan Tait

**Presentation 1**
- **Eileen Kennedy,** UCL Institutional Research Information Service, London
  - *What Future for Education? Researching Reflective Learning On a MOOC*  

**Presentation 2**
- **Sally Parsley,** London School of Hygiene & Tropical Medicine
  - *Exploring the use of text mining to support effective social learning in an international, open, online course*  

### OERs

**Room 103**
- **Chair:** Mike Kerrison

**Presentation 1**
- **Andrew Law,** Director of Open Media and Informal Learning, The Open University
  - *OpenLearn: Lessons on Sustainability and Growth in OER*  

**Presentation 2**
- **Ryan Northrop,** Coursera
  - *Top Lessons Learned from 25 Million Users on MOOC's; Coursera’s shared learning since their launch 4 years ago*  

### Innovation

**Room 104**
- **Chair:** Stylianos Hatzipanagos

**Presentation 1**
- **Pam Kato,** P.M. Kato Consulting
  - *Beyond e-learning: Games for learning and assessment*  

**Presentation 2**
- **Ormond Simpson,** education consultant and CDE fellow
  - *'Innovations? - have a flutter!'*  

---

**CHAIRS’ WELCOME |**  
Professor Alan Tait, Professor Emeritus of Distance Education and Development, The Open University  
Dr Stylianos Hatzipanagos, Senior Lecturer in Technology Enhanced Learning, King’s College London

**INTRODUCTION & THE ROGER MILLS MEMORIAL AWARD FOR LEARNING, TEACHING AND ASSESSMENT |**  
Michael Kerrison, Director of Academic Development, University of London International Programmes

**OPENING KEYNOTE PRESENTATION |**  
*Strategic challenges for MOOCs today*  
**Dr Simon Nelson,** CEO, FutureLearn
12.30 LUNCH

GRAND LOBBY

DIGITAL POSTERS

13.15 WORKSHOP SESSIONS (PM)

<table>
<thead>
<tr>
<th>Panel Discussion: OERs</th>
<th>Talk and Discussion</th>
<th>Workshop and Demonstrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room 102</td>
<td>Room 103</td>
<td>Chancellor’s Hall</td>
</tr>
<tr>
<td>Chair: Stephen Brown</td>
<td>Chair: Ayona Silva-Fletcher</td>
<td></td>
</tr>
</tbody>
</table>

Panel members:

Vivienne Rolfe, University of the West of England, Bristol;
Patrick McAndrew, Institute of Educational Technology (IET), The Open University;
Simon Thomson, Leeds Beckett University, Leeds;
Heather Wharrad, Nottingham University

OER or ooh-er? How feasible is large scale implementation of open educational resources and are OERs just a passing fad?

Workshop 2

Michael Kerrison, Julia Leong Son, Carly Norris, University of London International Programmes.
A strategic vision of UOLIA

Workshop 3

Lynsie Chew, UCL School of Management, London
Icarus: a business simulation for thinking about business planning

Arunangsu Chatterjee, Collaboration for the Advancement of Medical Education Research & Assessment (CAMERA), Plymouth University
Distributed simulation for training and educating in rural West Africa: An EBOLA case study

14.30 BREAK

GRAND LOBBY

15.00 CLOSING PLENARY SESSION

CHANCELLORS HALL

Dr Ayona Silva-Fletcher, Chair of the Centre for Distance Education (CDE), Royal Veterinary College

CLOSING KEYNOTE PRESENTATION

Learning analytics: impact and potential
Professor Anne Boyer, Université Nancy 2, France.

16.00 CLOSE
SENATE HOUSE LOCATION

ROOM LOCATIONS

Rooms 102, 103 and 104 are on the first floor along the corridor opposite the lifts.