



University Strategy (2014–19) – aims and objectives

Aim 1 – Academic Excellence

Main areas covered:

International Programmes, SAS and Institutes, SHL, ULIP, QAA/University Degree, Federal collaboration.

2014 Onwards – Key objectives/activities

- To be the world's leading provider of flexible modes of education, in collaboration with our Colleges
- To provide world-class support to individuals, networks and organisations conducting humanities research, nationally and internationally
- To produce and provide exemplary research, research training and taught programmes within the humanities, broadly defined
- To uphold the quality of the University of London degree award
- To promote and facilitate federal collaboration through new academic and cultural initiatives

Aim 2 – Innovative High-Quality Services

Main areas covered:

Shared services approach, Careers, Employment, Housing, Student support services and systems, Virtual Learning Environment systems, Library undergraduate services. Other professional services to Colleges and HEIs.

2014 Onwards – Key objectives/activities

- Enhance the student learning experience
- Maintain and develop sustainable student recreational, housing and development services
- Enable organisations to educate and develop individuals to achieve career success
- Provide innovative and high-quality support and professional services to institutions
- Develop services in order to realise commercial opportunities

Aim 3 – Valued and Relevant Property

Main areas covered:

Academic Hub, Senate/Stewart House and surrounds, Student halls of residence conference facilities, management of estate, landlord duties, public realm/community access, FM.

2014 Onwards – Key objectives/activities

- Greater use of Senate House as an academic hub and development of the public realm
- Further modernisation and expansion of student residences
- Increase the financial return from the estate
- Ensure that there is a good fit between buildings and their function
- Act as the custodian of the estate
- Ensure that the estate is environmentally sustainable



Aim 4 – A High-Performing Organisation

- Develop our people
- Sustain our finances
- Maintain and enhance our brand
- Develop and deliver high-quality University ICT systems and services
- Broaden our customer service focus
- Ensure effective governance and management