



UNIVERSITY
OF LONDON

2022

Postgraduate programmes in
Management

With academic
direction from:



london.ac.uk/msc-management

World class. Worldwide.

Join the World Class



- 1 Explore a wide breadth of management theory**
The MSc Management degree offers a combination of modules covering the different aspects of management theory and practice, including strategic management, people management, entrepreneurship, innovation and financial management.
- 2 Progress to a master's qualification**
If you do not meet the entry requirements to join the MSc Management programme, you can progress to a master's qualification if you successfully complete the postgraduate certificate, which has more flexible entry requirements.
- 3 Developed by leaders in business education**
The programme has been developed with Birkbeck, University of London. Birkbeck has ranked among the top third of over 1,000 Higher Education Institutions assessed by the Times Higher Education (THE) and QS World University Rankings in 2021. The programme provides socially responsible business education that combines cutting-edge theory with real-world practical application.
- 4 Specialisms**
You can focus your career path by gaining an understanding of the core principles of management while specialising in an area that interests you, whether that's marketing or business innovation.
- 5 A mark of excellence**
Earn an internationally recognised qualification from the University of London. The University of London has a track record of teaching, innovation and research dating back 160 years.



“In a fast changing environment of worldwide access to higher education, a University of London degree continues to offer a guarantee of quality, value and intellectual rigour.”

Professor Wendy Thomson
Vice-Chancellor,
University of London

Your prestigious University of London qualification

About your qualification

When you graduate with a degree, diploma or certificate from the University of London you will receive two important documents – your Final Diploma (the parchment you receive on graduation) and a Diploma Supplement.

The Final Diploma

- Indicates that you were registered with the University of London and awarded a University of London degree, diploma or certificate.
- Gives the name of Birkbeck, University of London as the Member Institution that developed the syllabus and provided assessment.
- Features the University of London crest and the Vice-Chancellor's signature.

The Diploma Supplement

- Describes the nature, level and content of the programme you successfully completed.
- Includes the transcript of courses taken, marks achieved and overall classification.
- States the role of Birkbeck, University of London and the method of study.

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Key dates

Applications and registration open:

27 June 2022

Applications close:

12 September 2022

Registrations close:

26 September 2022

Programme starts:

10 October 2022

A University of London degree from anywhere in the world



Nick Pronger

Programme Director

The MSc Management degree is aimed at providing theoretical and applied expertise in management knowledge and skills for a range of managers and leaders across the private, public and third sector organisations.

The curriculum has been devised to cover the key areas of knowledge sought by global organisations such as finance and economics, leadership, innovation, buyer behaviour, entrepreneurship and the growing focus on corporate responsibility and the knowledge economy. Therefore, giving you the degree with the most up-to-date and relevant knowledge and skills required in a management role.

The assessment reflects, and is based upon, the subject content within the various modules. It takes the form of essays, reports, multiple choice tests, projects and exams.

The programme is designed to be flexible with consideration of applicants from a range of academic and work backgrounds. It provides multiple entry points, online teaching and guidance and close contact through academic tutors and support staff. Additional flexibility comes in the form of two

specialisms, in marketing and business innovation, if you would benefit from including more modules in your studies which are specifically focused on these areas of management.

Support is a key element of the programme through student relationship managers, academic tutors, module leaders and the programme director. This is regularly reviewed via student experience surveys, student-focused feedback and governance committees.

I believe this innovative new programme combines the best in academic knowledge with the skills and practical learning that are needed and essential in today's and tomorrow's business community. My aim is to ensure that our students are the managers and leaders who can make a positive difference to the world. Learning is often described as a journey, and in my many years in university life I have found this to be true, and so I look forward to embarking on this journey with you.

A trusted name in global education

The University of London is one of the world's leading universities, internationally recognised for its high academic standards. This reputation is based on the outstanding teaching and research of our 17 Member Institutions.

Among former students are six Nobel Prize winners, including Nelson Mandela and Charles Kao, a pioneer in the development of fibre-optics. Graduates have made and continue to make significant contributions worldwide.

London made global

Founded in 1836, the University of London is one of the oldest and most prestigious universities in the UK and is internationally regarded as a centre of academic excellence. In 1858, we made our degrees available to study anywhere in the world.

Today, we have more than 48,000 students in 190 countries, studying on 100-plus degrees, diplomas and certificates.

A prestigious leader in research

Academic direction for the programme is from Birkbeck, University of London, which was founded in 1823 and joined the University of London in 1920.

Your study materials are informed by the experts at Birkbeck's School of Management whose research is at the forefront on topical issues such as corporate governance, business ethics, consumerism and sustainability. The School signed up to the Principles for Responsible Management Education in 2020.

Gain knowledge of management theory in a global context



The MSc Management degree is aimed at professionals who lead, manage or direct organisations of all sizes in the private, public and third sectors. The programme equips you with a comprehensive understanding of management theory and practice and provides opportunities to participate in critical thinking, research and problem-solving tasks.

Students who want to refine their knowledge and skills can register for specialisms in either marketing or business innovation to help them gain a competitive edge in the workplace.

By studying this programme, you will gain:

- an in-depth theoretical background in the varying aspects of management
- critical and creative thinking skills and the ability to apply theory to practice
- problem solving and decision-making strategies and skills
- up-to-date knowledge, based both on academic theory and practical applications

- an opportunity to undertake a work-based research project to analyse an aspect of your own organisation
- professional networks with your peers
- a worldwide recognised qualification to succeed and advance in any management role.

How you study

The MSc Management is offered fully online and allows you the opportunity to flexibly fit your studies around your schedule. You can choose to study modules on a pay-as-you-go basis and build up your qualification at your own pace.

This degree is ideal for professionals who work for local, national and international companies or wish to be mobile during their career, as they will have achieved an internationally recognised qualification, and a global mindset.

Each module is run over a 10-week block, with the exception of the Work-based Project module which is run over two 10-week blocks.

Programme structure

The MSc Management and specialisms each consist of:

10 core modules (15 credits each)

one Work-based Project module (30 credits)

*Each MSc consists of 10 core modules and a Work-based Project module. If you choose to register for an MSc Management specialism (Marketing or Business Innovation), a higher proportion of those 10 core modules will focus on that specialism.

The PGDip Management consists of:

eight modules (15 credits each)

The PGCert Management consists of:

four modules (15 credits each)

MSc Management (Marketing)

The marketing specialism provides a solid grounding in key aspects of business and management, while refining your skills in marketing theory, strategic marketing and social media marketing.

Focusing on essential elements such as buyer behaviour and decision making, you'll develop valuable knowledge and skills that are in high demand from employers.

With excellent networking opportunities, you'll have the chance to learn from your peers as well as industry experts and people from across all sectors, giving you insight into marketing challenges from every angle.

You'll graduate with the ability to run successful marketing departments and campaigns for a wide range of industries.

MSc Management (Business Innovation)

The business innovation specialism will examine the essentials of management theory and practice, as well as the core principles of innovation in business, both locally and internationally.

With a focus on emerging technology and the digital economy, you'll graduate with the theories, principles and tools needed to thrive in a world that is constantly changing and evolving.

Topics cover the knowledge economy, entrepreneurship, corporate responsibility and intellectual capital, so you'll learn how to make innovative decisions that will help to drive your company into the future.

Online support

The programme is delivered online and there is no requirement to come to the UK as part of your studies. Our flexible online programme allows you to work around your own schedule and leads to a globally-recognised qualification.

When you register, we will give you access to the Student Portal. You can then access your University of London email account and other key resources including:

- The Virtual Learning Environment (VLE) which offers online learning support, access to the student café and discussion areas, and other study materials.
- The **Student Guide** provides information which is common to all students and gives guidance on a range of issues relating to your study experience.
- The Online Library provides access to over 100 million academic electronic items comprising ebooks, ejournals, conference proceedings etc. In addition, students can request items which are not held in the library via the Online Library's Inter Library Loan service with the British Library. All registered students have free access

to the University of London's Online Library via onlinelibrary.london.ac.uk

- Senate House Library provides free reference access for all registered distance and flexible learning students.

Tutor support

All students receive online tutor support while studying this programme. Tutors introduce the modules, respond to queries, monitor discussions and provide guidance on assessments.

Study materials

All essential resources, activities, videos, discussions and support are provided through the VLE. This allows you to fit your studies around your work commitments. There is no need to purchase additional textbooks.

Time commitment

The flexible approach to learning allows students to complete the MSc in a minimum of two years (subject to module availability) to a maximum of five years.

You can study at your own pace, adjusting the intensity of learning to suit your needs.

Entrance requirements and further information

Entry requirements:

MSc and PGDip

To qualify to register for the MSc or PGDip, applicants will need a bachelor's degree which is considered at least comparable to a UK second-class honours degree from an institution acceptable to the University.

PGCert

If applicants do not meet the MSc and PGDip entrance requirements, successful completion of the PGCert will allow progression to the MSc or PGDip.

To qualify to register for the PGCert, applicants will need:

Either, a bachelor's degree which is considered at least comparable to a UK second-class honours degree from an institution acceptable to the University;

Or, a minimum of two years' work experience in a relevant field. This will most commonly be in a management position but each application will be considered on a case-by-case basis.

Stand-alone individual modules

To qualify to register for a stand-alone individual module, applicants will need:

Either, a bachelor's degree which is considered at least comparable to a UK second-class honours degree from an institution acceptable to the University;

Or, a minimum of two years' work experience in a relevant field. This will most commonly be in a management position but each application will be considered on a case-by-case basis.

English language requirements

You must satisfy the English language requirements for the programme. For more information on the requirements please visit:

london.ac.uk/msc-management

If you do not meet the English language proficiency requirements but believe that you can demonstrate the requisite proficiency, the University may, at its discretion, consider your application.

Computer requirements

The University of London sets minimum basic computer requirements because your study resources are accessed via the Student Portal and it is vital that you can access this regularly.

For this programme, you will need regular access to a computer with an internet connection. You will also need Adobe Flash Player to view video material and a media player (such as VLC) to play video files.

For more information about specific software requirements, please visit:

london.ac.uk/applications/how-apply/computer-requirements

How to apply


Please refer to the MSc Management webpages for details on how to apply:

london.ac.uk/msc-management

Fees

The total fee payable to the University of London for 2022–2023 will be published on our website once confirmed. On average, fees incur a five per cent year-on-year increase. For the latest information on programme fees, please visit: **london.ac.uk/fees**

Please note: student fees shown on our website are net of any local VAT, Goods and Services Tax (GST) or any other sales tax payable by the student in their country of residence. Where the University is required to add VAT, GST or any other sales tax at the local statutory rate, this will be added to the fees shown during the payment process. For students resident in the UK, our fees are exempt from VAT.



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For further information on the range of programmes we offer, please visit our website (london.ac.uk) or contact us at:

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