


Schedule of Programme Fees*
Programme: BSc Marketing
Member Institution: Royal Holloway

* 'Programme Fees' mean fees payable to the University which include, where applicable, registration fees, module/course fees, and assessment related fees as indicated below.

Important: the table below **does not include** local VAT, [Goods or Services Tax \(GST\) or sales tax](#).

Fees payable 2021–2022 sessions:

Programme Fees shown below refer to the October 2021, and April 2022 sessions only and are effective from 1 June 2021.

Band*	Fee	
N/A	Application fee (non-refundable)	£107
N/A	Application fee for recognition of prior learning (per module) (non-refundable)	£113
Full course fee**		
A	Full course fee: BSc Marketing	£12,000
B	Full course fee: BSc Marketing	£16,000
Payment by module (pay as you go)		
A	Module fee	£1,000
B	Module fee	£1,333
Other fees		
N/A	Assessment resit fee	£400

*[Countries and regions in Band A and Band B](#)

**The full course fee does not include the fees payable to resit or repeat the assessment of a failed module. See [What to pay](#) for more information.

Goods and Services Tax (GST)

The University is required to add Goods and Services Tax (GST) to certain fees paid by students resident in certain countries. Further information can be found on our [web page](#).

BSc Marketing fee schedule

All student fees shown are net of any local VAT, GST or any other sales tax payable by the student in their country of residence. Where the University is required to add VAT, GST or any other sales tax at the local statutory rate, this will be added to the fees shown during the payment process. For students residing in the UK, our fees are exempt from VAT.

Registration and module selection

- You must pay the fee for at least one module to be registered with us.
- If you wish to pay all the module fees for the BSc Marketing you can make a single payment of the full course fee.
- When we receive your payment, we will give you a registration date that marks the beginning of your maximum six year registration period with us.
- When the module session starts, you must keep to the University's published rules and deadlines for taking multiple choice question tests and online examinations.

What to pay

Where applicable, you are required to pay the following Programme Fees in full:

- The application fee (non-refundable) is payable when you make your application for the BSc. If your application is successful, you will receive an offer inviting you to register.
- The module fee is payable once per module and includes access to study materials and your first entry into the assessments (multiple choice question tests and online examinations as applicable) associated with the module.
- The module fee is determined by the country in which you reside when you register for each module (countries are classified into two categories: [Band A and Band B](#)).

If you choose to repeat a module or need to resit an assessment, you will have the following choice:

- a) Resitting the final assessment only: In this instance you will pay the resit fee and you will have access to your study materials and will be entered for the exam session; or
- b) Repeating the module: In this instance you will pay the full module fee again and you will have access to Online Tutor and Module Leader support, your study materials and you will be entered for the exam session.

When to pay

The Programme Fees above refer to modules which commence in October 2021 and April 2022 sessions and are effective from 1 June 2021.

You must have paid your Programme Fees by the registration closing date for your chosen study session.

How to pay

Details on how to pay your fees are available on the [website](#).

Generally, students whose fees are paid by sponsors will be expected to correspond directly with their sponsor regarding Programme Fees. The University can provide an invoice, if needed, upon request. VLE access will not be available until Programme Fees have been received.

BSc Marketing fee schedule

Fee increases

Programme Fees are subject to annual revision and typically may be increased by up to 5% per annum.

Contact us

Please use the [enquiries form](#) for any questions; or ask a question via the [portal](#).